



Media Release

Attention Sports Editors
For Immediate Release
Date: April 29, 2010

For Information: Emma Bowie
Public Relations Coordinator
613.747.1007 ext. 2547

Kingston to host 2010 Skate Canada International

KINGSTON, ON: Skate Canada announced today that Kingston, Ontario will be the host city for the 2010 Skate Canada International. The event will be held from October 28-31, 2010 at the K-Rock Centre.

“Skate Canada is pleased to bring a skating event of this level to the City of Kingston. Hosting an event of this caliber involves participation from many different areas and Kingston has proven that they have all the resources to host the international skating community and put on a great show for skating fans,” said William Thompson, Skate Canada CEO. “We are looking forward to calling Kingston home for a week in October and of course are anticipating another memorable event with some of the world’s best skaters.”

Gary Kelly, Sport Tourism Manager for Tourism Kingston, a division of the Kingston Economic Development Corporation adds, “Working with Skate Canada is always a pleasure – their events and the athletes participating are our national elite. We’ve fostered a strong relationship over the past two years and look forward to many future announcements which bring the best of the Canadian skaters to the city.”

“An event like the Skate Canada International is a tremendous achievement for sport tourism in Kingston. Not only for the opportunity to host the best skaters in Canada and put Kingston in the media spotlight, but an event of this magnitude will generate at least 3,000 out-of-town visitors and realize a \$5 million plus economic impact on the city,” said Jeff Garrah, CEO of KEDCO.

Skate Canada International is the second competition in the annual ISU Grand Prix of Figure Skating series. The other events take place in the United States (Skate America), China (Cup of China), France (Trophee Eric Bompard), Russia (Rostelecom Cup) and Japan (NHK Trophy). Skaters are awarded points based on their placements in the series' events. The top-six men and ladies and the top-six pair and ice dance teams qualify for the ISU Grand Prix of Figure Skating Final in Beijing, China, December 9-12, 2010.

Competitors for the Skate Canada International, and all of the ISU Grand Prix events, will be announced following the ISU Grand Prix Commission meetings in June.



Media Release

All-event ticket packages go on-sale May 7, 2010 at 10:00 (ET). All-event tickets are \$155 plus applicable surcharges (taxes included). Tickets can be purchased online at www.K-Rockcentre.com, by phone at 1.877.KLIVE99 (1.877.554.8399), or in person at The K-Rock Centre Box Office.

-30-

Skate Canada, the national governing body responsible for the development and administration of skating in Canada, is the largest figure skating association in the world. With skating programs for athletes of all ages, offered at 1283 clubs and 54 skating schools across the country, Skate Canada is an association dedicated to providing every Canadian the opportunity to learn life skills while experiencing the power, strength and creativity of one of Canada's premier sports.*

In 2010, Skate Canada produced two Olympic medalists: Tessa Virtue and Scott Moir, gold in ice dance and Joannie Rochette, bronze in ladies.

"Skate Canada...teaching Canadians to skate since 1887"

* As of August 31, 2008.

Title Sponsor



Principal Partner



National Sponsors



Supplier

